

## INTERNATIONAL SCHOOL OF RESEARCH METHODOLOGY

Second Edition – Rome November 14<sup>th</sup>-15<sup>th</sup>, 2023

*National Board - (Consiglio Direttivo)*

*International Scientific Board – International Reviewer Boards*

### **Event description**

In its second edition, the international school of research methodology aims to take stock of the quality of scientific research within the sector of product sciences.

In Italy, AISME represents the association of reference for all those, academics and not, who are interested in research in the vast area of disciplines linked to commodity science. The goal of commodity science is to gather the research fields that revolve around the production of goods, studying, analyzing and assessing the resources as well as the production and transformation technologies together with the impacts on quality and environment, including environmental management, certification systems and quality management trajectories in the digital transformation era.

The two-day event aims to be a moment of discussion and listening, which involves top speakers, editors, authors and researchers of those magazines that are considered a reference for the various scientific areas of product sciences.

### **Goals**

create an active listening that directs towards the novelties of research topics, both on aspects of scientific production, analyzed by differences (e.g. literature review articles, methodological research, applications and case studies, etc.), and on the editorial differences of the reference journals.

### **Targets**

PhD students, PhDs, research fellows and researchers A in economics, business, quality management, and environment.

## Schedule

Roma TRE, Rome (Italy) - November 14th-15th, 2023

<i>November 14<sup>th</sup> 2023</i>	<i>Lecture title</i>	<i>Professor</i>
13:00-14:30	Registration and welcome	
14:30-16:00		<p><b>Alessandro Ruggieri</b> - President of AISME, Full Professor of Commodity Science, Tuscia University</p> <p><b>Maria Francesca Renzi</b> – Full Professor of Commodity Science, Roma Tre University</p> <p><b>Fabrizio D’Ascenzo</b> - Full Professor of Commodity Science, Sapienza University</p> <p><b>Giuseppe Ioppolo</b>, Full Professor of Commodity Science, Messina University</p>
16:00-16:30	Coffee break	
	The research topics of Commodity Sciences: yesterday, today and tomorrow	<b>Ornella Malandrino</b> , Full Professor of Commodity Science, Salerno University
16:30-18:00	New Trends in Research	<b>Umberto Arena</b> , Editor in Chief of “Waste Management”, Full Professor of Chemical plants, ‘Vanvitelli’ University
	New Trends in Research for integrated assessment and decision support	<b>Serenella Sala</b> , Head of the Land Resources and Supply Chain Assessments Unit, Joint Research Centre, European Commission. Senior Editor: <i>Integrated Environmental Assessment and Management</i> and Regional Editor for Europe: <i>International Journal of LCA</i>

<i>November 15<sup>th</sup> 2023</i>	<i>Lecture title</i>	<i>Professor</i>
09:00-10:00	General structure of a scientific article. From idea to realization – the literature review	<b>Gabriella Arcese</b> , Associate Professor of Commodity Science, ‘Niccolò Cusano’ University
10:00-11:00	General structure of a scientific article. From idea to realization – the case study	<b>Donatella Restuccia</b> , Associate Professor of Commodity Science, Calabria University
11:00-11:30	Coffee break	
11:30-12:30	New Trends in Research	<b>Elena Paoletti</b> , - Associate Editor of <i>Science of The Total Environment</i> , Research Institute on Terrestrial Ecosystems National Research Council Florence Branch, Florence, Italy
12:30-13:30	New Trends in Research	<b>Piera Centobelli</b> - Associate Editor di <i>Business Strategy and the Environment</i> , Associate Professor of Business and management engineering, ‘Napoli Federico II’ University
13:30-14:30	Lunch	
14:30-16:00	Quality 4.0: the state-of-the-art	<b>Alexander Sampaio</b> - Professor of Quality and Organizational Excellence at University of Minho   International Advisor for Improvement and Innovation Projects
16:00-16:30	Coffee break	
16:30-18:00	How to publish in tourism and hospitality journals and new trends in research.	<b>Marianna Sigala</b> - Professor of Digital Transformation & Tourism Sheffield Business School, Sheffield Hallam University   Co-editor of the international journal "Journal of Service Theory & Practice" and the Editor-in-chief of the international "Journal of Hospitality and Tourism Cases", Full professor in Service Management, e-marketing and Information & Communication Technologies (ICT),

<i>November 16<sup>th</sup> 2023</i>	<i>Lecture title</i>	<i>Professor</i>
09:00-10:00	Service Quality and Performance Management” – the research experience  Critical analysis of literature; types and access to research sources; methods for a critical literature review, network analysis	<b>Roberta Guglielmetti Mugion</b> - Associate Professor of Commodity Science, RomaTre University  <b>Giovanni Lagioia</b> - Full Professor of Commodity Science, Bari University
10:00-11:00	Advancement in Environmental Management tools, applied to the tourism sector  Advancement in Industrial Ecology tools for measure the Industrial Symbiosis	<b>Riccardo Beltramo</b> - Full Professor of Commodity Science  <b>Alberto Simboli</b> – Associate Professor of Chieti-Pescara University
11:00-11:30	Coffee break	
11:30-12:30	Conclusions Choosing the scientific journal for publishing your research: the AISME perspective	<b>Roberta Salomone</b> - Full Professor of Commodity Science, Messina University
	The VQR (Quality Research Evaluation) perspective	<b>Bruno Notarnicola</b> - Full Professor of Commodity Science, Bari University
	Final greetings	<b>Giuseppe Ioppolo</b> - Full Professor of Commodity Science, Messina University